



## Guerrilla Marketing for Writers: 100 No-Cost, Low-Cost Weapons for Selling Your Work (Guerilla Marketing Press)

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By Levinson, Jay Conrad; Frishman, Rick; Larsen, Michael; Hancock, David L

Morgan James Publishing, 2010. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Because the battle begins before a book even hits the shelves, an author needs every weapon to get ahead of the competition. Guerrilla Marketing for Writers is packed with proven insights and advice, it details 100 "Classified secrets" that will help authors sell their work before and after it's published. This life range of weapons-practical low-cost and no-cost marketing techniques-will help authors design a powerful strategy for strengthening their proposals, promoting their books, and maximizing their sales.



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