



The Ultimate Social Media Plan (Paperback)

By MR Nishant K Baxi

Createspace, United States, 2015. Paperback. Book Condition: New. Large Print. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.This Guide Will Show You How To Use Twitter, Google+, Facebook, YouTube And LinkedIn To Propel Your Business! A complete, no holds barred, step-by-step guide to using social media for your business in the least amount of time. I ll show you what to do and how to do it. WHAT S EXACTLY INSIDE THIS GUIDE? You ll discover what social media is and how to use it to create social buzz so people can spread the word about your products/services or business in general. How to convert leads into sales in social media. Learn the 3 stages to make the most out of your social media platforms and calculate your return on investment. How to develop a winning social media marketing plan. Discover the 7 essential steps for creating a successful social media strategy The golden rules of social media How to setup and manage a Facebook Page that works. What is it? Why use it? Setting it all up, configuring and optimizing, engaging your customers + more. How to Tweet your way to online...



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